





# Beating the IT Project Management Crisis

Bring Order to Chaos and Streamline Your IT Project Management Process

## Inside the IT Project Management Whirlwind

The dizzying number of portfolios, projects, tickets and tasks a typical IT project management team juggles can be overwhelming. Managers are on the hook for assigning resources and prioritizing projects for maximum utilization—all this and constant reporting as well. Meanwhile, siloed groups, disconnected processes and limited visibility across teams are only a few of the issues.

### Just some of the problems include:

-  No way to understand which resources are overloaded or underutilized.
-  Inability to forecast and assign resources to projects or tasks based on skillsets and availability.
-  Impossible to update progress, report on status, track issues and identify risks.
-  No systematic way to align IT projects with business objectives.

## CRISIS BY THE NUMBERS

### MISSED DEADLINES



### OVER BUDGET



### POOR VISIBILITY



1. PricewaterhouseCoopers Study, 2004. <http://www.pwc.com/us/en/operations-management/assets/pwc-global-project-management-survey-first-survey-2004.pdf>  
2. TATA Consultancy Report, 2007. "IT Projects Experience Certainty" [http://www.tcs.com/Insights/Documents/independant\\_markets\\_research\\_report.pdf](http://www.tcs.com/Insights/Documents/independant_markets_research_report.pdf)  
3. Conspectus Survey, 2009. [http://www.conspectus.com/2009/may/downloads/Conspectus\\_PPM&PSA\\_May09.pdf](http://www.conspectus.com/2009/may/downloads/Conspectus_PPM&PSA_May09.pdf)

## A Different Approach to IT Project Management

What would ideal IT project management look like for your organization? Real-time visibility and reporting, holistic management of project portfolios and cross-team collaboration to meet deadlines as promised are on most companies' wish lists. In short, a nimble, true work collaboration system will let you simplify the communication, project creation and IT project management process.

Until recently, this project management system did not exist. However, a new breed of IT project management is emerging that does address these issues, known as Enterprise Work Collaboration.

## The Power of Enterprise Work Collaboration

According to a recent GigaOM study, targeted project management solutions with enterprise-wide collaboration capabilities can deliver up to a tenfold return on investment.<sup>4</sup> Meanwhile, behavioral studies indicate that high impact teams are created where the workload is shared in a collaborative way across a group or organization.


Using enterprise work collaboration, you can schedule, track and complete projects no matter how distributed the teams are across your enterprise. Also, when IT projects are operating on real-time information, you gain the ability to move in lock step with the business and implement critical ad hoc changes along the way.

Formerly disconnected teams and stakeholders can now share information and collaborate, leading to faster deployment times with fewer problems. Since everything is transparent, if there are roadblocks or conflicts within a project, they surface faster and are resolved quickly.

This new brand of project management goes far beyond the static world of spreadsheets, countless meetings, email threads or manual task lists—it adds responsiveness and value across the IT project lifecycle.

### Enterprise Work Collaboration ROI

An enterprise-wide collaboration solution can deliver up to a tenfold return on investment.<sup>4</sup>



With Clarizen,  
business users  
can brainstorm,  
store, modify and  
exchange files and  
documents, and  
interact in real time  
in collaborative  
workspaces.

4. GigaOM Research. "Sector RoadMap: process-based collaboration in 2014." <http://research.gigaom.com/report/sector-roadmap-process-based-collaboration-in-2014>