5 ROI Advantages of SaaS-based Enterprise Collaboration

When choosing the right enterprise collaboration system, decision-makers need to focus on key features and core functionality. However, there's another key consideration that is definitely part of the conversation, especially in the boardroom: price.

However, this conversation is often confusing rather than clarifying, because different systems have various price positions. Trying to distinguish between systems that will truly deliver long-term value and those that will become costly, regrettable purchases can be difficult.

Fortunately, there is a simple and straightforward way to avoid the confusion, and to quickly identify a shortlist of potential enterprise collaboration systems that will deliver a healthy, measurable ROI: look to a software as a service (SaaS) based solution.

Indeed, there are 5 significant ROI advantages of choosing a true SaaS-based enterprise collaboration system vs. solutions running on-premises.

1 Lower TCO

SaaS-based enterprise collaboration lets you enjoy a lower total cost of ownership (TCO), because there is no hardware or software to purchase or install and no pricey licenses to buy. Document sharing and collaboration are also built-in (there is no need to augment the system with SharePoint or other tools).

2 Scalable & Flexible

SaaS-based enterprise collaboration lets you add or remove users as needed, andtherefore align your investment to your changing projects, plans and business needs.

Choosing the right system ensures that you realize ROI: because you'll be making a smart investment, rather than paying an unwelcome expense.

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3 No Extra IT Involvement

SaaS-based enterprise collaboration lets users automatically access the latest, best and safest versions, which means there is no need to hire and train additional IT staff. Plus, all support is handled by the vendor, which further frees up IT staff to focus on higher priority activities.

4 Increased Efficiency

A SaaS-based enterprise collaboration system transforms work management by making it easier and more effective to achieve objectives and goals. And with 24/7 uptime and access from any computer, smartphone or tablet, enterprises enjoy significant increases in efficiency, which reduces cost, improves performance and assures quality.

5 No Internal Conflicts

Your enterprise cannot afford to slow down or worse, stop to integrate product updates so they you can take advantage of new benefits and features. However, systems built on a dual on-premises model are notorious for causing many internal conflicts. A pure SaaS-based enterprise collaboration system ensures that your users always have access to new features on an ongoing basis, and can therefore focus on just one instance of code instead of dealing with costly, risky and frustrating conflicts.

The Bottom-Line

Implementing a functional and feature-rich enterprise collaboration system is vital but it may not be possible if the initial and ongoing costs cannot be justified. Fortunately, choosing the right system ensures that you realize ROI: because you'll be making a smart investment, rather than paying an unwelcome expense.

About Clarizen

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