# clarizen

# Clarizen for Project Managers

## Untangle work chaos and collaborate on a new level

For today's enterprise virtually all activity is project-based. Unfortunately, many enterprises are experiencing widespread cost and schedule overruns, which translates into missed ROI targets and unhappy customers, or worse.

Clarizen offers full reporting, visibility and an intuitive interface that anyone can use. Adapt to changes faster with fewer resources and eliminate the chaos and inefficiency of a disconnected workforce.

## Project management challenges

The source of this epidemic is not a lack of vision at the leadership level, a lack of competence at the management level or a lack effort at the implementation level. Rather, success is typically undermined by a lack of connection and engagement of your workforce so they can collaborate and do their work. Meanwhile, management has no visibility into project health, nor a nimble way to manage resources.

A lack of engagement, which is rooted in the fact that end users cannot see the value of existing project management software tools, or they find them far too difficult and complex to use on a daily basis.

A lack of collaboration as teams retreat into silos, rather than share their knowledge to solve problems, move work forward, and manage customer and stakeholder expectations.

A lack of visibility at the portfolio level, which means that executives cannot ensure that project selection and investments are aligned with organizational strategy and objectives.

## Enter Clarizen

Unlike conventional project management software that is designed for an old world of work that no longer exists, Clarizen was built from the ground-up to support and drive today's dynamic, fast-paced enterprises. That's why it flexes and wraps around the way teams actually "get things done." And it's also why Clarizen is trusted by both formally trained project managers, as well as professionals who don't have "PMP" after their name, but nevertheless help projects to succeed.

## THE BREAKDOWN

Today's projects and portfolios are difficult to manage, plagued by issues that include:

- ⊗ Inefficient resource utilization
- ⊗ Poor visibility
- ⊗ Limited data capture & reporting

### Solution:
Overcome these obstacles, manage work and collaborate across the enterprise—all from Clarizen's single, intuitive cloud-based solution.

✓ **Eliminate chaos and complexity**
Share resources, develop strategies, align communications and eliminate double work

✓ **Full context and visibility**
Gain a 360° view of all resources, schedules and tasks with full context and real-time insights

✓ **Collaborate like never before**
Bring your teams together on a single platform to share ideas, align goals and deliver results faster

# Built to drive project management success

## Key advantages

### ⚙ Comprehensive tracking

Clarizen centralizes, organizes and contextualizes all project information – including tasks, activities, issues—so that project managers can get real-time insights into project status, progress and cost. Instead of struggling with bottlenecks and chaos, Clarizen makes project tracking easy and efficient.

### ⚘ Enhanced engagement

Clarizen is designed with a unique "win the end user first" approach that makes usage simple and intuitive. Instead of relying on restrictive spreadsheets or creating mountains of emails, end users rapidly adopt and enthusiastically embrace Clarizen because they clearly see how and why it makes their lives easier, and their work experience more successful.

### ◉ Unprecedented visibility

Clarizen delivers 360 degree real-time visibility across the portfolio. Instead of being obligated to make educated guesses and "gut feels," project managers and other leaders can make accurate data-based decisions that align project selection and investment with big picture priorities and strategies.
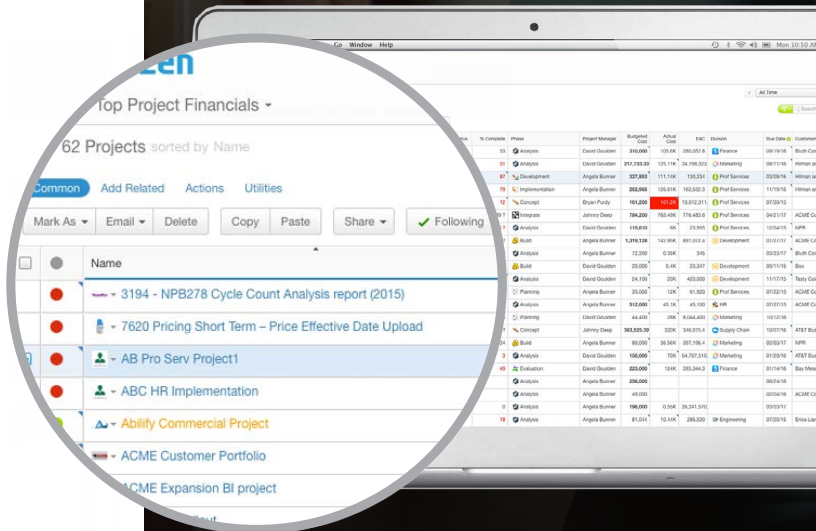
### ▣ Powerful resource management

Clarizen delivers real-time insights into all available resources, schedules and tasks. Changing tasks and schedules takes a few mouse clicks, and building high-performance teams is easily done via drag-and-drop. Plus, project managers can run hypothetical scenarios to proactively see the impact of resource changes before they go live, and alert end users via their personal dashboard of any changes to their workload.

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## Bottom line:

Project management is no longer a type of work: it's work itself. That's because all work today is governed by schedules and budgets, has to achieve specific objectives and goals, and must mitigate risks and threats. That makes choosing the right project management solution more than just a technology-related decision. In the bigger picture, it's about organizational strategy — and in the long run, it's about organizational survival.

Leading organizations worldwide trust Clarizen as the backbone of their project and portfolio management solution. Instead of struggling with work challenges and problems, they're enhancing performance, inspiring teams, boosting productivity, delighting customers and making project success the norm rather than the exception.

## ABOUT CLARIZEN

**Clarizen's cloud-based enterprise collaborative work management solution is built on the vision of business agility. Our flexible and scalable PPM solution adapts to business processes, brings meaningful collaboration and delivers new efficiencies through powerful workflow automation.**

**Visit us today at www.clarizen.com**